



# JBL NovoRed

Main flake food for goldfish

Suitable for:



- Complete nutrition and ideal growth for goldfish: high content of unsaturated fatty acids from wheat germ
- Nutritious and easy to digest: Ideal feeding conditions for fish species from 5 to 20 cm in middle and upper water layers. Species-appropriate protein/fat ratio and high vegetable content for a healthy digestive system
- No water clouding: reduced algae growth thanks to balanced phosphate content, better water quality due to better digestibility of the food, which reduces fish excrement
- Fish choose JBL food: 98.5% of all fish species ate the JBL food immediately during research expeditions in freshwaters. No processing of cheap fish meal, fish meat from fish fillet production for humans is used
- Contents: main food, for aquarium fish. After opening use up within 4 months. Unopened can be stored for 3 years in high-quality packaging with foil seal.

## You may also be interested in

You can find a complete overview here: <https://www.jbl.de/q/30199>



### JBL Weekend

Weekend complete food for all aquarium fish



### JBL PROPOND GOLDFISH S

Food sticks for small goldfish



### JBL PROPOND GOLDFISH M

Food sticks for medium-sized to large goldfish





# JBL NovoRed



## Accessories



**JBL Atvitrol**  
Multivitamin drops for  
aquarium fish



**JBL NovoStation**  
Floating feeding ring with water  
level adaption



**JBL AutoFood BLACK**  
Black automatic feeder for  
aquarium fish



**JBL AutoFood WHITE**  
White automatic feeder for  
aquarium fish



# JBL NovoRed



## Product information

Animal welfare is important to us

No processing of cheap fish meal, uses fish meat from fish fillet production with the motto: The large fillet for humans and the small fillet for our aquarium fish.

For years JBL has supported the largest international organisation for the protection of sharks "Shark Project".

Other good reasons to use JBL fish food:

- The use of pure fish protein without cheap fish meal
- Optimal protein/fat ratio
- Mainly proteins from water animals
- Reduction of algae growth and optimum fish growth thanks to adapted phosphate content
- Impressive acceptance on the part of fish: research expeditions with fish feeding trials in the wild
- Very slight vitamin loss due to airtight sealed packaging

Ahead through research


The results of the JBL research expeditions, combined with the expertise of the JBL research and development team, has resulted in optimal and balanced food mixtures made of high-quality ingredients.

Feeding recommendation

Feed 1 – 2 times a day, as much as can be eaten within a few minutes. Young, growing fish 3 – 4 times a day in the same way.

Unopened the food tins can be kept for 3 years, after opening use up within 4 months, since valuable vitamins will deteriorate. Choose the size of the tin (100 ml, 250 ml, 1 l) in accordance with the monthly consumption stated above and the number of the fish in the aquarium.

Complements complete food and available separately: supplementary food and treats.

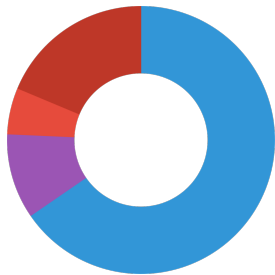
Further information	
FAQ	✓
Blog	✓
Press	✓
Laboratory/calculator	✗
Worth reading	✓
Spare parts	✗
Video	✓
GarantiePlus	✗
Instructions	✓
QR code	



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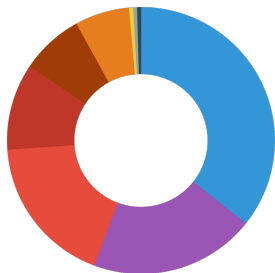
Food type	food flakes
Sub product type	complete food for ornamental fish
Dosing	Feed 1 – 2 times a day, as much as can be eaten within a few minutes. Young, growing fish 3 – 4 times a day in the same way

## Analytical components



Crude protein	35 %
Fat content	5.5 %
Crude fibre	3 %
Crude ash	10 %

## Composition



Cereals
Vegetable by-products
Molluscs and crustaceans
Fish and fish by-products
Vegetables
Vegetable proteins
Algae
Yeast
Eggs and egg products

## Additives

Colourings
Colorant Red E124
Colorant Iron Oxide Black E172
Colorant Iron Oxide Red E172
Colorant Indigotine Blue E132
Astaxanthin E161j food colouring

Antioxidants
E 306 (natural vitamin E extracts)

### Vitamins, provitamins and other chemically defined substances having a similar effect (per 1000 g)

Vitamin A	12000 I. E.
Vitamin D <sub>3</sub>	1200 I. E.
Vitamin E	200 mg
Vitamin C(stable)	200 mg
Inositol	350 mg