



Treats for large aquarium fish









- Varied diet: treats for tropical fresh and saltwater fish and shrimps. Fresh and pure plankton
- High nutritional value and optimal colouring thanks to natural astaxanthin: natural food from artic waters for aquarium fish from 4 to 14 cm in size
- No water clouding: reduced algae growth thanks to balanced phosphate content, better water quality due to better digestibility of the food, which reduces fish excrement
- Fish choose JBL food: 98.5% of all fish species ate the JBL food immediately during research expeditions in freshwaters. Natural food from 100 % plankton
- Package contents: PlanktonPur M, for large freshwater and saltwater fish



You may also be interested in

You can find a complete overview here: https://www.jbl.de/qr/30035





JBL NovoFil Red blood worms for fastidious aquarium fish



JBL NovoFex Tubifex cubes, treats for aquarium fish



JBL NovoDaph Water fleas, treats for aquarium fish



JBL NovoArtemio Artemia supplement diet for all aquarium fish











Product information

Revolution in fish nutrition

Every fish lives off the plankton passing by in its natural habitat. JBL has managed to preserve pure arctic plankton straight after the fresh catch without using any artificial preservatives. That's how fresh plankton can be fed to aquarium fish.

Further reasons to use JBL PlanktonPur:

High quality and gentle processing.

High liquid portion of 80 – 90% remains in the plankton.

Avoidance of preservatives but nevertheless preserved by means of heat process.

Up to 100% higher survival rate in fish breeding.

Up to 100% higher growth rate in juvenile fish.

A 3.5 times higher stress tolerance.

Enhancement of colour and well-being of the fish.
A 50% reduction of unwanted pattern in colouration.
An 18 times reduction of the bacterial density of the dangerous Vibrio species, compared to food enriched with Artemia nauplii.

Ahead through research

The results of the JBL research expeditions, combined with the expertise of the JBL research and development team, has resulted in optimal and balanced food mixtures made of high-quality ingredients.

Feeding recommendation

Feed 1 x daily with one stick. 2 g sticks supply an aquarium with up to 200 l.

Unopened the sticks can be kept for 3 years. Choose the size of the sticks (S or M) in accordance with the above stated consumption.

Further information	
FAQ	~
Blog	~
Press	~
Laboratory/calculator	×
Worth reading	~
Spare parts	×
Video	~
GarantiePlus	×
Instructions	~
QR code	











Product details

Article data		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
EAN number	4014162051790	4014162051806
EAN as barcode		
Weight	2 g	5 g
Content	8 Sticks	8 Sticks
Expiry months	36	36
RRP incl. VAT	9,49 €	13,79 €
Base price	-	344.75 €
Nominal filling quantity	16 g	40 g
Base quantity	11	1 kg
Gross weight	36 g	64 g
Net weight	16 g	40 g
Weight change	1000	1000

Disposal		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
Green dot	✓	✓
Group electronic waste	-	-
Disposal weight	-	-
Battery type	-	-
Battery return	-	-
Battery rechargeable	-	-
Disposal weight battery	-	-
Non-returnable glass	-	-
PPK	8.6 g	9.8 g
Plastic small	2.4 g	2.8 g
Plastic large	-	-
Disposal weight metal	0 g	0 g

Features		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
Animal species	Barbels, Bettas, Cichlids (South America), Danions, Discus, Gobies, Goldfish, Gouramis, Guppy, Killifish, Livebearers, Loaches, Panchaxes, Rainbowfish, Tetra, Veiltails, freshwater butterflyfish	Barbels, Bettas, Cichlids (South America), Danions, Discus, Gobies, Goldfish, Gouramis, Guppy, Killifish, Livebearers, Loaches, Panchaxes, Rainbowfish, Tetra, Veiltails, freshwater butterflyfish
Animal size	4 - 14 cm	4 - 14 cm
Animal age group	Small and medium-sized aquarium fish	Small and medium-sized aquarium fish



Date: 31.12.2023 Produced by:







Features		
Volume of habitat	For all aquariums	For all aquariums
Material	You will find details of the materials used under Details & Composition	You will find details of the materials used under Details & Composition
Food type	plankton	plankton
Colour	red / brown	red / brown
Dosage	1 stick per day in aquariums up to 200 l	1 stick per day in aquariums up to 200 l
Transport conditions	-	-









Electronic label / illuminant		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
Ambient temperature	-	-
Start time	-	-
Mercury	-	-
Tube length	-	-
Service life	-	-
Lumen	-	-
CRI value	-	-
Dimmable	-	-
Switching cycles	-	-
PAR value	-	-
Energy efficiency class	-	-
UV-A	-	-
UV-B	-	-
UV-C	-	-
Colour temperature	-	-
Base designation	-	-

Technical data		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
Range in litres	-	-
Range from - to	-	-
Range in days	-	-
Range tank length	-	-
Output in watts	-	-
Output per hour	-	-
Output per day	-	-
Height	-	-
Length	-	-
Width	-	-
Diameter	-	-
Voltage	-	-
For	-	-
T8 26mm (watt)	-	-
T5 16mm (watt)	-	-
Size	-	-
Content for	-	-
Filter container volume	-	-
Volume filter media	-	-
Hose connections pressure/out	-	-
Hose connections suction/in	-	-
Delivery head	-	-



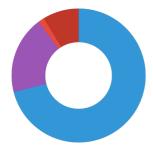
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Food type	plankton
Sub product type	supplementary food for ornamental fish
Dosing	1 stick per day in aquariums up to 200 l

• Analytical components



Crude protein	49 %
Fat content	13 %
Crude fibre	1 %
Crude ash	6 %

Composition



Molluscs and crustaceans











Additional information for the specialist trade sector

Article data		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
VAT	20%	20%
Sales unit (SU)	6	6
Volume packaging	0.211	0.24l
Dimensions (I/w/h)	26 mm/74 mm/110 mm	26 mm/74 mm/127 mm
Layer	324	324
Pallet	3888	3564
Category of products	1	1
Customs tariff	23099096	23099096
Country of origin	NO	NO
Type of packaging	Faltschachtel/Karton	Faltschachtel/Karton

PU 1 data		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
PU 1 material	cardboard gr	cardboard gr
PU 1 weight	40 g	42 g
PU 1 lengh	165 mm	165 mm
PU 1 width/depth	75 mm	75 mm
PU 1 height	110 mm	130 mm

PU 2 data		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Product name	JBL PlanktonPur MEDIOW 2	JBL PlanktonPur MEDIOW 5
Art. No.	3003581	3003781
PU 2 material	cardboard gr	cardboard gr
PU 2 weight	150 g	160 g
PU 2 lengh	458 mm	458 mm
PU 2 width/depth	167 mm	167 mm
PU 2 height	112 mm	132 mm

Trade data		
Product name	JBL PlanktonPur MEDIUM 2	JBL PlanktonPur MEDIUM 5
Art. No.	3003581	3003781
Till receipt text	PlanktonPurM2	PlanktonPurM2
Shelf placement	-	-



31.12.2023 Date: Produced by: