



# JBL NovoColor

Main food flakes for colourful aquarium fish

Suitable for:



- Complete nutrition, optimal growth and brilliant colours of tropical freshwater fish: 50 natural raw nutrients in 7 food flakes. Selected nutrients promote the colouring
- Nutritious and easy to digest: ideal feeding conditions thanks to different flake sizes for all fish species of 3 to 20 cm in medium and upper water layers
- No water clouding: reduced algae growth thanks to balanced phosphate content, better water quality due to better digestibility of the food, which reduces fish excrement
- Fish choose JBL food: 98.5% of all fish species ate the JBL food immediately during research expeditions in freshwaters. No processing of cheap fish meal, fish meat from fish fillet production for humans is used
- Contents: main food, for aquarium fish. After opening use up within 4 months. Unopened can be stored for 3 years in high-quality packaging with foil seal



You may also be interested in

You can find a complete overview here: <https://www.jbl.de/qr/30156>



## JBL NovoGranoColor mini

Main food granulate for colourful small aquarium fish



## JBL NovoGranoMix

Main food for medium-sized and large aquarium fish



## JBL NovoVert

Main food flakes for plant-eating fish



## JBL NovoTab

Main food tablets for all aquarium fish



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## Accessories



**JBL Atvitrol**  
Multivitamin drops for  
aquarium fish



**JBL NovoStation**  
Floating feeding ring with water  
level adaption



**JBL AutoFood BLACK**  
Black automatic feeder for  
aquarium fish



**JBL AutoFood WHITE**  
White automatic feeder for  
aquarium fish



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## Product information

Animal welfare is important to us

No processing of cheap fish meal, uses fish meat from fish fillet production with the motto: The large fillet for humans and the small fillet for our aquarium fish.

For years JBL has supported the largest international organisation for the protection of sharks "Shark Project".

Other good reasons to use JBL fish food:

- The use of pure fish protein without cheap fish meal
- Optimal protein/fat ratio
- Mainly proteins from water animals
- Reduction of algae growth and optimum fish growth thanks to adapted phosphate content
- Impressive acceptance on the part of fish: research expeditions with fish feeding trials in the wild
- Very slight vitamin loss due to airtight sealed packaging

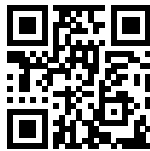
Ahead through research

The results of the JBL research expeditions, combined with the expertise of the JBL research and development team, has resulted in optimal and balanced food mixtures made of high-quality ingredients.

Feeding recommendation

Feed 1 – 2 times a day, as much as can be eaten within a few minutes. Young, growing fish 3 – 4 times a day in the same way.

Unopened the food tins can be kept for 3 years, after opening use up within 4 months, since valuable vitamins will deteriorate. Choose the size of the tin (100 ml, 250 ml, 1 l, 5.5 l, 10.5 l) in accordance with the monthly consumption stated above and the number of the fish in the aquarium. Complements complete food and available separately: supplementary food and treats.

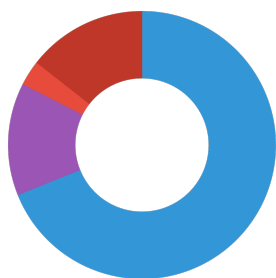
Further information	
FAQ	✓
Blog	✓
Press	✓
Laboratory/calculator	✗
Worth reading	✓
Spare parts	✗
Video	✓
GarantiePlus	✗
Instructions	✓
QR code	



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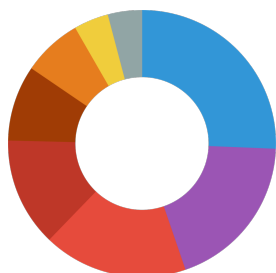
Food type	food flakes
Sub product type	complete food for ornamental fish
Dosing	Feed 1 – 2 times a day, as much as can be eaten within a few minutes. Young, growing fish 3 – 4 times a day in the same way

## Analytical components



Crude protein	43 %
Fat content	8.5 %
Crude fibre	1.9 %
Crude ash	9 %

## Composition



Fish and fish by-products
Cereals
Molluscs and crustaceans
Vegetable by-products
Vegetables
Vegetable proteins
Eggs and egg products
Yeast

## Additives

Colourings
Astaxanthin E161j food colouring
Colorant Red E124
Colorant Iron Oxide Red E172
Colorant Indigotine Blue E132
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Vitamins, provitamins and other chemically defined substances having a similar effect (per 1000 g)	
Vitamin A	34000 I. E.
Vitamin D <sub>3</sub>	3000 I. E.
Vitamin E	400 mg
Vitamin C(stable)	500 mg
Inosite	1200 mg

Antioxidants
E 306 (natural vitamin E extracts)