



# JBL PlanktonPur MEDIUM

Treats for large aquarium fish

Suitable for:



- Varied diet: treats for tropical fresh and saltwater fish and shrimps. Fresh and pure plankton
- High nutritional value and optimal colouring thanks to natural astaxanthin: natural food from arctic waters for aquarium fish from 4 to 14 cm in size
- No water clouding: reduced algae growth thanks to balanced phosphate content, better water quality due to better digestibility of the food, which reduces fish excrement
- Fish choose JBL food: 98.5% of all fish species ate the JBL food immediately during research expeditions in freshwaters. Natural food from 100 % plankton
- Package contents: PlanktonPur M, for large freshwater and saltwater fish

You may also be interested in

You can find a complete overview here: <https://www.jbl.de/qr/30035>



**JBL NovoFil**

Red blood worms for fastidious aquarium fish



**JBL NovoFex**

Tubifex cubes, treats for aquarium fish



**JBL NovoDaph**

Water fleas, treats for aquarium fish



**JBL NovoArtemio**

Artemia supplement diet for all aquarium fish





# JBL PlanktonPur MEDIUM



## Product information

### Revolution in fish nutrition

Every fish lives off the plankton passing by in its natural habitat. JBL has managed to preserve pure arctic plankton straight after the fresh catch without using any artificial preservatives. That's how fresh plankton can be fed to aquarium fish.

### Further reasons to use JBL PlanktonPur:

High quality and gentle processing.

High liquid portion of 80 – 90% remains in the plankton.

Avoidance of preservatives but nevertheless preserved by means of heat process.

Up to 100% higher survival rate in fish breeding.

Up to 100% higher growth rate in juvenile fish.

A 3.5 times higher stress tolerance.

Enhancement of colour and well-being of the fish.

A 50% reduction of unwanted pattern in colouration.

An 18 times reduction of the bacterial density of the dangerous Vibrio species, compared to food enriched with Artemia nauplii.


### Ahead through research

The results of the JBL research expeditions, combined with the expertise of the JBL research and development team, has resulted in optimal and balanced food mixtures made of high-quality ingredients.

### Feeding recommendation

Feed 1 x daily with one stick. 2 g sticks supply an aquarium with up to 200 l.

Unopened the sticks can be kept for 3 years. Choose the size of the sticks (S or M) in accordance with the above stated consumption.

| Further information   |   |
|-----------------------|---|
| FAQ                   | ✓   |
| Blog                  | ✓   |
| Press                 | ✓   |
| Laboratory/calculator | ✗   |
| Worth reading         | ✓   |
| Spare parts           | ✗   |
| Video                 | ✓   |
| GarantiePlus          | ✗   |
| Instructions          | ✓   |
| QR code               |  |





# JBL PlanktonPur MEDIUM

## Product details

| Article data             |                          |                          |
|--------------------------|--------------------------|--------------------------|
| Product name             | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.                 | 3003500                  | 3003700                  |
| EAN number               | 4014162300355            | 4014162300379            |
| EAN as barcode           |                          |                          |
| Weight                   | 2 g                      | 5 g                      |
| Content                  | 8 Sticks                 | 8 Sticks                 |
| Expiry months            | 36                       | 36                       |
| RRP incl. VAT            | 9,49 €                   | 13,79 €                  |
| Base price               | -                        | 344.75 €                 |
| Nominal filling quantity | 16 g                     | 40 g                     |
| Base quantity            | 1 l                      | 1 kg                     |
| Gross weight             | 36 g                     | 64 g                     |
| Net weight               | 16 g                     | 40 g                     |
| Weight change            | 1000                     | 1000                     |

| Disposal                |                          |                          |
|-------------------------|--------------------------|--------------------------|
| Product name            | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.                | 3003500                  | 3003700                  |
| Green dot               | ✓                        | ✓                        |
| Group electronic waste  | -                        | -                        |
| Disposal weight         | -                        | -                        |
| Battery type            | -                        | -                        |
| Battery return          | -                        | -                        |
| Battery rechargeable    | -                        | -                        |
| Disposal weight battery | -                        | -                        |
| Non-returnable glass    | -                        | -                        |
| PPK                     | 8.6 g                    | 9.8 g                    |
| Plastic small           | 2.4 g                    | 2.8 g                    |
| Plastic large           | -                        | -                        |
| Disposal weight metal   | 0 g                      | 0 g                      |

| Features         |  |  |
|------------------|--|--|
| Product name     | JBL PlanktonPur MEDIUM 2   | JBL PlanktonPur MEDIUM 5   |
| Art. No.         | 3003500  | 3003700  |
| Animal species   | Barbels, Bettas, Cichlids (South America), Danions, Discus, Gobies, Goldfish, Gouramis, Guppy, Killifish, Livebearers, Loaches, Panchaxes, Rainbowfish, Tetra, Veiltails, freshwater butterflyfish | Barbels, Bettas, Cichlids (South America), Danions, Discus, Gobies, Goldfish, Gouramis, Guppy, Killifish, Livebearers, Loaches, Panchaxes, Rainbowfish, Tetra, Veiltails, freshwater butterflyfish |
| Animal size      | 4 - 14 cm  | 4 - 14 cm  |
| Animal age group | Small and medium-sized aquarium fish   | Small and medium-sized aquarium fish   |



| Features             |   |   |
|----------------------|---|---|
| Volume of habitat    | For all aquariums   | For all aquariums   |
| Material             | You will find details of the materials used under Details & Composition | You will find details of the materials used under Details & Composition |
| Food type            | plankton  | plankton  |
| Colour               | red / brown   | red / brown   |
| Dosage               | 1 stick per day in aquariums up to 200 l                                | 1 stick per day in aquariums up to 200 l                                |
| Transport conditions | -   | -   |



# JBL PlanktonPur MEDIUM

| Electronic label / illuminant |                          |                          |
|-------------------------------|--------------------------|--------------------------|
| Product name                  | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.                      | 3003500                  | 3003700                  |
| Ambient temperature           | -                        | -                        |
| Start time                    | -                        | -                        |
| Mercury                       | -                        | -                        |
| Tube length                   | -                        | -                        |
| Service life                  | -                        | -                        |
| Lumen                         | -                        | -                        |
| CRI value                     | -                        | -                        |
| Dimmable                      | -                        | -                        |
| Switching cycles              | -                        | -                        |
| PAR value                     | -                        | -                        |
| Energy efficiency class       | -                        | -                        |
| UV-A                          | -                        | -                        |
| UV-B                          | -                        | -                        |
| UV-C                          | -                        | -                        |
| Colour temperature            | -                        | -                        |
| Base designation              | -                        | -                        |

| Technical data                |                          |                          |
|-------------------------------|--------------------------|--------------------------|
| Product name                  | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.                      | 3003500                  | 3003700                  |
| Range in litres               | -                        | -                        |
| Range from - to               | -                        | -                        |
| Range in days                 | -                        | -                        |
| Range tank length             | -                        | -                        |
| Output in watts               | -                        | -                        |
| Output per hour               | -                        | -                        |
| Output per day                | -                        | -                        |
| Height                        | -                        | -                        |
| Length                        | -                        | -                        |
| Width                         | -                        | -                        |
| Diameter                      | -                        | -                        |
| Voltage                       | -                        | -                        |
| For                           | -                        | -                        |
| T8 26mm (watt)                | -                        | -                        |
| T5 16mm (watt)                | -                        | -                        |
| Size                          | -                        | -                        |
| Content for                   | -                        | -                        |
| Filter container volume       | -                        | -                        |
| Volume filter media           | -                        | -                        |
| Hose connections pressure/out | -                        | -                        |
| Hose connections suction/in   | -                        | -                        |
| Delivery head                 | -                        | -                        |

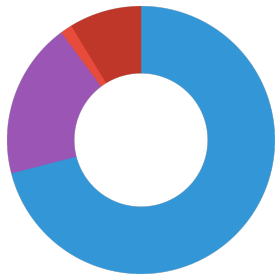




# JBL PlanktonPur MEDIUM

|                  |  |
|------------------|--|
| Food type        | plankton                                 |
| Sub product type | supplementary food for ornamental fish   |
| Dosing           | 1 stick per day in aquariums up to 200 l |

## Analytical components



|               |      |
|---------------|------|
| Crude protein | 49 % |
| Fat content   | 13 % |
| Crude fibre   | 1 %  |
| Crude ash     | 6 %  |

## Composition



|                          |
|--------------------------|
| Molluscs and crustaceans |
|--------------------------|



## Additional information for the specialist trade sector

| Article data         |                          |                          |
|----------------------|--------------------------|--------------------------|
| Product name         | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.             | 3003500                  | 3003700                  |
| VAT                  | 20%                      | 20%                      |
| Sales unit (SU)      | 6                        | 6                        |
| Volume packaging     | 0l                       | 0.24l                    |
| Dimensions (l/w/h)   | 26 mm/74 mm/110 mm       | 26 mm/74 mm/127 mm       |
| Layer                | 324                      | 324                      |
| Pallet               | 3888                     | 3564                     |
| Category of products | 1                        | 1                        |
| Customs tariff       | 23099096                 | 23099096                 |
| Country of origin    | NO                       | NO                       |
| Type of packaging    | Faltschachtel/Karton     | Faltschachtel/Karton     |

| PU 1 data        |                          |                          |
|------------------|--------------------------|--------------------------|
| Product name     | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.         | 3003500                  | 3003700                  |
| PU 1 material    | cardboard gr             | cardboard gr             |
| PU 1 weight      | 40 g                     | 42 g                     |
| PU 1 length      | 165 mm                   | 165 mm                   |
| PU 1 width/depth | 75 mm                    | 75 mm                    |
| PU 1 height      | 110 mm                   | 130 mm                   |

| PU 2 data        |                          |                          |
|------------------|--------------------------|--------------------------|
| Product name     | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.         | 3003500                  | 3003700                  |
| PU 2 material    | cardboard gr             | cardboard gr             |
| PU 2 weight      | 150 g                    | 160 g                    |
| PU 2 length      | 458 mm                   | 458 mm                   |
| PU 2 width/depth | 167 mm                   | 167 mm                   |
| PU 2 height      | 112 mm                   | 132 mm                   |

| Trade data        |                          |                          |
|-------------------|--------------------------|--------------------------|
| Product name      | JBL PlanktonPur MEDIUM 2 | JBL PlanktonPur MEDIUM 5 |
| Art. No.          | 3003500                  | 3003700                  |
| Till receipt text | PlanktonPurM2            | PlanktonPurM2            |
| Shelf placement   | -                        | -                        |